



KEEP IT IN THE

Valley

SHOP | GIVE | DINE

SHOP LOCAL

with great deals

Happy holiday season to all! The *Crested Butte News* encourages everyone to continue to support local businesses valley-wide. Throughout these next few pages there is information on the Crested Butte/Mt. Crested Butte Chamber's Butte Bucks campaign and the Gunnison Chamber's Gunnison Greenbacks program. You will see a smattering of great ideas from our community's entrepreneurs, ranging from gift certificates to featured gear and inventory specials, health and fitness goals, ski tunes and more! 'Tis the season, so as you think about gifts, **THINK LOCAL.**

Thank you to all for keeping it in the valley!

Jill Clair, Publisher, *Crested Butte News*

**If you'd like your business to be included in this section next week, please contact your ad rep.*

Butte Bucks are back

Butte Bucks coins will be on sale at the Crested Butte/Mt. Crested Butte Chamber of Commerce & Visitor's Center from 9 a.m. to 5 p.m. beginning Black Friday (11/24/23). Coins are \$8 each but have a \$10 value, allowing shoppers to enjoy a 20% discount when used at participating businesses. Butte Bucks will be accepted in stores through December 15. Coins available while supplies last. Purchase limits will be in place and may change according to demand.

BUTTE BUCKS PARTICIPANTS 2023

Alley Hats	Crested Butte School of Dance	Pooh's Corner
Butte & Co	Crested Butte Sports	Retail Therapy
Casa Bella	Handlebar Bike & Board Shop	Rijk's Gallery
CB Ace Hardware	Lavish	Rocky Mountain Trees
Chamber Visitor Center Gift Shop	Milky Way	& Landscaping
Chopwood Mercantile	Mountain Life Massage	Shades of Crested Butte
Christy Sports	& Bodywork	The Alpineer
Colorado Real Soap Company	Mountain Spirits Liquors	The Chocolate Enthusiast
Core Fitness	Mountain Tops	Thrive Yoga
Crested Butte Land Trust	Paradox Footwear	Townie Books
Crested Butte Museum Store	Pfister's Handworks	Willow Mercantile

Please note this list of businesses is not exclusive. Businesses may apply their own stipulations to accepting Butte Bucks. Contact the Crested Butte/Mt. Crested Butte Chamber of Commerce with questions at (970) 349-6438.

Gunnison Greenbacks

The Holiday Greenback Exchange takes place this year on Saturday, December 2 starting at 10 a.m. They will be on sale in the lobby of Gunnison Savings & Loan at 303 North Main Street. We will sell them until noon (or until they are sold out - whichever is first). We will exchange \$80 in cash for \$100 in Greenbacks.

This year you may purchase up to two packs of Greenbacks. You must be 18 years of age to participate. The Holiday Greenbacks will be valid between Saturday, December 2 and Sunday, December 10.

Greenbacks are just like cash! When using a Greenback for a purchase you will receive cash back for any unused amount. Greenbacks carry an expiration date and will not be valid after that date...so don't forget to use them!!

We have also added two events this year:

1. There's no place like LOCAL for the Holidays - Sunday Stroll on Sunday, December 3 from 11 a.m. to 3 p.m.

2. Join us on Main Street Thursday, December 21 when the Resiliency Project will light luminarias in honor of Winter Solstice. Many of the Main Street shops will remain open 5 to 7 p.m. for your shopping convenience this night.

Shop Gunnison stores for your holiday needs!



Give the gift that keeps it local!

GIFT CARDS available in any \$ amount!

310 Belleview Avenue #2, Crested Butte • 7 days a week

[durangoorganics.com](https://www.durangoorganics.com) (For Current Deals or Order Ahead!)

Use Your Butte Bucks at

❄️ CB Sports and Give the Gift of ❄️ Skiing & Boarding for the Holidays!




- Ski Tuning
- Ski Mounting
- Boot Fitting/Sales
- Winter Bike Sale

crestedbuttesports.com
35 Emmons Rd • Mt. Crested Butte
970.349.7516


HANDMADE IN CRESTED BUTTE

JAMIE'S JERKY



Grass-Fed Beef
Gluten Free
No Added Sugar
No Preservatives or Nitrates

**CUT-OUT COUPON FOR 10% OFF!
CALL TO REDEEM 970-406-8263
*VALID FROM 11/23/23 THRU 12/31/23



TIME TO LEVEL UP

Increase Your Vitality; Reduce Aches & Pains; Feel Better, Longer



ROCKY MOUNTAIN ROLFING

Book online or call for a free consultation

RockyMtnRolfing.com 907.252.1902

KEEP IT IN THE
Valley
 SHOP | GIVE | DINE

BLACK FRIDAY SALE
25% OFF
 Ornaments, Garland, Stockings, Décor, Gifts



Vincent Cranberry's Christmas Shoppe & Holiday Haberdashery
 319 Elk Avenue, Suite E, Crested Butte 81224 | 970.251.5503 |
 Follow us on Instagram @vincent_cranberry



FUSION
 HEALTH, WELLNESS & AESTHETICS CLINIC

419 Sixth Street, Suite 202
 Near Paradise Café & The Alpiner
 970.355.9686 • www.FUSION-IV.com

10% OFF all IV Drips
 \$10 OFF Botox (when you mention this ad)
 \$25 Immunity Boost Shots
 \$10 B-12 shots

Get a gift certificate for your loved ones!



WINTER SPECIAL!
15% off
STOREWIDE!
 Take an extra **10% off**
 with
BUTTE BUCKS!

Open Daily from 10-6 • 306 Elk Avenue • 349-2020



Mountain Spirits
 Liquors is open
 everyday from
10 a.m. - 11 p.m.

Accepting Butte Bucks!

301 6TH STREET • 970-349-5401



On Point Acupuncture

BUY A GIFT CARD FOR ONE TREATMENT,
 GET A 1/2 PRICED TREATMENT
 FOR YOURSELF

ACUPUNCTURECB.COM
 970.901.2619



Small Business Saturday
Come SHOP & PLAY

15% OFF
 AT OUR RETAIL SHOP

November 25
 10 am - 5 pm

501 Elk Avenue | trailheadkids.org | @trailhead_childrens_museum

PFISTERS
 HANDWORKS
 ✕ Since 1980 ✕

ONE STOP HOLIDAY SHOP

SHOP EARLY, SHOP OFTEN, SHOP LOCAL.

TONS of Crested Butte & holiday cards, gift wrap, ribbons, holiday mailers, gift bags & MORE!


Open 7 days a week, 365 days a year • 970-349-6731
 Above Pooh's Corner on Third & Elk

Tis the season!
BOOM-A-RANG
 BUY • SELL • CONSIGN
 FURNITURE • CLOTHING • JEWELRY • BOOKS
 We pick-up desirable furniture

New furniture at dealer prices
 Eco-friendly since 1980

221 N. Main St., Downtown Gunnison
 970.641.3115 | 970.209.6046

Follow us on
 Facebook at Facebook.com/TheBoomarang
 and on Instagram @Boomaranggunni



THANK YOU
 FOR SHOPPING LOCAL THIS HOLIDAY SEASON

Offering a **50% off** sale section
 Accepting **Butte Bucks** thru Dec. 15 AND...**BONUS REWARDS!!!**
 Now thru Dec. 15, bring in your punches and we'll **DOUBLE THEM!**

Open Daily | 428 Elk Ave, Crested Butte
 970.349.9711 | www.paradoxfootwear.com

KEEP IT IN THE
Valley
SHOP | GIVE | DINE



ALLEY HATS

SANTA SAYS
"Come on down for your hats,
scarves and socks!"
Merry Christmas...Ho Ho Ho!

DON'T FORGET TO SHOP LOCAL...
349-2880 • 318 Elk Avenue
NEXT TO ROCKY MOUNTAIN CHOCOLATE FACTORY

Buy her what she really wants this year,
a new light fixture!



Gift cards, in stock lighting +
hardware on Belleview
Or make an appointment at the new
showroom in Riverland to shop & order!

Call/text **970-975-0788** or
log on to my site to see
Black Friday pricing every day!

cbshowroom.com

Mountain Colors Paint | Mountain Colors Showroom
301 Belleview Avenue | 244 Buckley Drive, Unit 3



CRESTED BUTTE
CLAY STUDIO
LEARN • MAKE • MEET

shop our gallery

Holiday Shopping Hours
Fridays and Saturdays
Dec 8 - Dec 23 from 12-5 PM.

423 Belleview (in the alley)

EST. *The* 2019
CHOCOLATE
ENTHUSIAST

BUTTE BUCKS ACCEPTED

CHOCOLATE TASTING AND POP-UP SHOP

Offering a curated assortment of delectable craft
chocolate from exceptional chocolate makers.

Rumors Coffee | 414 Elk Ave.
Fri, Nov. 24 & Sat, Nov. 25 from 11 a.m.-5 p.m.
thechocolateenthusiast.com

train to play.



CORE has great
stocking stuffers
and gift cards for the
fitness buff in your life.

Now accepting
Butte Bucks!

Come by the
studio
Mon-Fri to
check us out!

corecrestedbutte.com

CASSIA@CORECRESTEDBUTTE.COM • 970 349-6613



Give the
Gift of
Italian... **GIFT CERTIFICATES AVAILABLE!**

Open 7 days a week at 5 p.m. • Reservations Recommended
411 Third Street • 970-349-7401



15% off STOREWIDE!
Take an extra
10% off with BUTTE BUCKS!

Open Daily 10-8 • 306 Elk Avenue • 349-5413

K B U T COMMUNITY RADIO FOR THE GUNNISON VALLEY

SHOP LOCAL!
DEC 1 - DEC 15
WWW.KBUT.ORG

ONLINE
Holiday Auction
FUNDRAISER

COLORADO REAL SOAP COMPANY

318 ELK



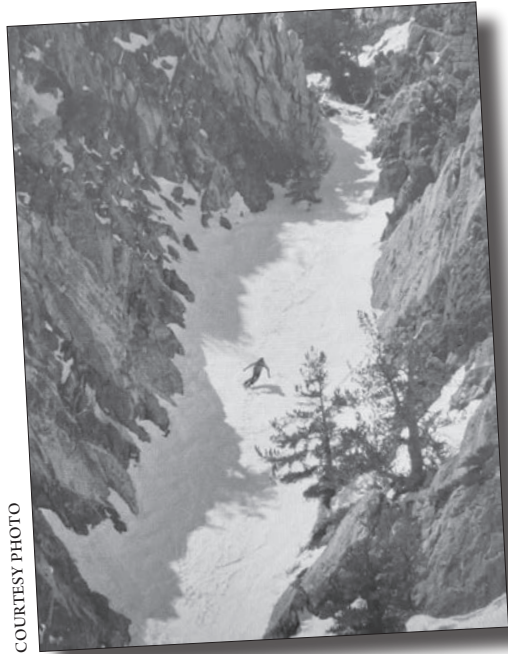
Practical, fun, & whimsical
gifts for everyone on your list.

WAY more than "just"
my handmade soap &
artisan skincare

Shop with
Butte
Bucks

SCAN FOR
HOURS &
WEBSITE

AKA THE CRESTED BUTTE SOAP COMPANY



COURTESY PHOTO

Backcountry Film Fest this weekend

The High Country Conservation Advocates presents the 19th annual Backcountry Film Festival, November 26, at the Majestic Theatre. Doors open at 6 p.m., and films begin at 6:30.

The Backcountry Film Festival manifests the power of humans and their spirit through cinematic stories of outdoor stewardship, grassroots policy and advocacy work, backcountry adventure and snow cinema by human-powered advocates, athletes, brands, activists, adventures and outdoor enthusiasts.

Tickets can be purchased at HCCCB.org - \$20 presale and \$25 at the door.



HELPING HAND: Be careful out there on the shady side of the street, it's getting treacherous with the early season thaw and freezing cycles.

PHOTO BY ROBBY LLOYD

Townie Books hosting local authors this Saturday

Townie Books is hosting another author signing in honor of supporting locals and local businesses, on Small Business Saturday, this Saturday, November 25, between 3 and 5 p.m. Come get your holiday gift books personalized! International sensation Shelley Read, and famous fantasy for youth author Phil Coleman will be on hand to chat with readers and sign copies of their books!

Shelley Read's international bestselling debut novel, *Go As A River*, is being translated into more than 30 languages and has been opted for film by Mazur Kaplan in partnership with Fifth Season. We're thrilled Shelley can make a stop at Townie Books.

Phil Coleman writes fantasy and adventure novels for Middle Grade and Young Adult audiences. His books and stories are all about tak-

ing an idea and then pushing it far beyond the bounds of our own reality. After all, we have more than enough real life in our real life. And, he's got a brand new book out!

The Chocolate Enthusiast will also be at Townie Books and Rumors from 11 a.m. to 5 p.m. on Small Business Saturday.

Email towniebooksevents@gmail.com with any questions.

KEEP IT IN THE
Valley
SHOP | GIVE | DINE

ACE
The helpful place.

Crested Butte Ace Hardware
607 6th Street
Crested Butte, CO 81224
(970) 349-5305



May your outdoors be merry & bright

Come in for a big variety of presents, stocking stuffers and gift wrap sure to brighten the season.

Casa Bella
Beauty in Kitchen, Bed & Bath

ESSENTIALS FOR THE HOLIDAY HOST!

ENTERTAINING ESSENTIALS! *ARE YOU READY?*

BAKING ACCESSORIES • MEAT & CANDY THERMOMETERS • MICROPLANES
COOKIE CUTTERS • COOKIE SHEETS • GOURMET FOODS
COCKTAIL NAPKINS • WINE GLASSES • CHAMPAGNE GLASSES • AND MORE!

www.casabellacb.com

321 ELK AVENUE • CB • 349-6380

Pooh's Corner

TONS OF
HOLIDAY GIFTS
for your Little Elves

Don't forget to shop local!

Register for the
Pooh's Birthday Gift Club
& get a discount!



CORNER OF 3RD & ELK AVENUE • 349-6539
underneath Pfisters Handworks

Give the gift of
cinema... and popcorn!

Make holiday shopping easy - get them a Majestic gift card!
(and support your favorite movie theater at the same time!)

Use gift cards on tickets, concessions, rentals or merchandise!



Available at the Majestic or online at

cbmajestic.org