

PEAK

MOUNTAIN HOME | MOUNTAIN LIFESTYLE

FEATURE YOUR BUSINESS IN THE CRESTED BUTTE NEWS' PREMIER HOME & LIFESTYLE MAGAZINE

2024 Advertisement Sizing & Rates

FULL PAGE
(no bleed)
7.85 x 10.375

inside covers \$1689
interior pages \$1509

FULL PAGE
(with .25 bleed)
8.875 x 11.375

* trim size is
8.375 x 10.875

HALF PAGE
HORIZONTAL
7.85 x 5

\$905

HALF PAGE
VERTICAL
3.85 x 10.375

\$905

QUARTER PAGE
3.85 x 5

\$518

MARKETPLACE
\$314

EIGHTH PAGE
3.85 x 2.3

**All eighth page ads will be in the Marketplace toward the back of the magazine*

* Any placement request is \$125

Deadline: January 26, 2024

CONTACT

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The Peak Magazine explores Crested Butte's style, inside and out. The Peak, an award-winning publication of the *Crested Butte News*, highlights the area's best in architecture, interior design, craftsmanship, culinary and fine arts. The pages of this annual home and lifestyle magazine give readers a tour of some of the valley's most amazing homes. From carefully restored miner's cabins downtown to a brand new dream home on the river, we show you the finest details of these exquisite properties and the latest trends in design and building. The Peak also celebrates some of Crested Butte's most talented artists – in the kitchen or in the art studio. In these pages we offer the opportunity for readers to get to know the area's celebrated chefs and artisans who help shape the aesthetics of this magical place.

BE A PART OF THE 2024/25 EDITION!



SPECS for camera-ready ads & components supplied

COLOR:

- ALL ads must be built using 4-color process CMYK
- ALL black text must be TRUE BLACK (C=0, M=0, Y=0, K=100)

IMAGES & FILE TYPES:

- ALL images must be 300 DPI (logos, photos etc...)
- .PSD, .JPG, .TIF, .PNG, .EPS, .AI files are accepted

GOOD TO GO ADS:

- PDF's are the accepted file format for GOOD TO GO ADS
**we are not able to make changes to PDF's*
- GOOD TO GO PDF's must have all FONTS embedded, be built using CMYK color and 300 DPI images
- Please DO NOT include registration marks on GOOD TO GO files

** We cannot guarantee EXACT color matching*

Distribution - out Spring 2024 for one year

- Mailed to *Crested Butte News* subscribers nationwide
- FREE on Newsstands and businesses throughout the entire Gunnison Valley
- In rental properties throughout the county
- Available online with live links to your business
- In room at various CBMR properties