

# FEATURE YOUR BUSINESS IN THE CRESTED BUTTE NEWS' PREMIER HOME & LIFESTYLE MAGAZINE

### 2024 Advertisement Sizing & Rates

**FULL PAGE** (no bleed) 7.85 x 10.375

inside covers \$1689 interior pages \$1509

**FULL PAGE** (with .25 bleed) 8.875 x 11.375

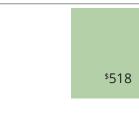
\* trim size is 8.375 x10.875

HAI F PAGE **HORIZONTAL**  $7.85 \times 5$ 

\$905

HALF PAGE **VERTICAL** 3.85 x 10.375

\$905



**OUARTER PAGE**  $3.85 \times 5$ 



in the Marketplace toward the back of the magazine

\* Any placement request is \$125

Deadline: January 26, 2024



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The **Peak Magazine** explores Crested Butte's style, inside and out. The Peak, an awardwinning publication of the Crested Butte News, highlights the area's best in architecture, interior design, craftsmanship, culinary and fine arts. The pages of this annual home and lifestyle magazine give readers a tour of some of the valley's most amazing homes. From carefully restored miner's cabins downtown to a brand new dream home on the river, we show you the finest details of these exquisite properties and the latest trends in design and building. The Peak also celebrates some of Crested Butte's most talented artists - in the kitchen or in the art studio. In these pages we offer the opportunity for readers to get to know the area's celebrated chefs and artisans

who help shape the aesthetics of this magical place.

BE A PART OF THE 2024/25 EDITION!



### SPECS for camera-ready ads & components supplied

#### COLOR:

- ALL ads must be built using 4-color process CMYK
- ALL black text must be TRUE BLACK (C=0, M=0, Y=0, K=100)

#### **IMAGES & FILE TYPES:**

- ALL images must be 300 DPI (logos, photos etc...)
- .PSD, .IPG, .TIF, .PNG, .EPS, .AI files are accepted

#### **GOOD TO GO ADS:**

- PDF's are the accepted file format for **GOOD TO GO ADS** \*we are not able to make changes
- to PDF's • GOOD TO GO PDF's must have all FONTS embedded, be built using
- CMYK color and 300 DPI images • Please DO NOT include registration marks on GOOD TO GO files
- \* We cannot guarantee EXACT color matching

## Distribution - out Spring 2024 for one year

- Mailed to Crested Butte News subscribers nationwide
- FREE on Newsstands and businesses throughout the entire Gunnison Valley
- In rental properties throughout the county
- Available online with live links to your business
- In room at various CBMR properties