



Let the Crested Butte News
boost your business

... advertise in our annual Summer Visitor's Guide!
Over 14,000 of these publications
fly off the stands throughout the summer & fall.
Visitors & locals alike read them for useful information
about local events, activities & dining throughout
the valley, area highlights, local features &
everything the valley has to offer!

Advertising Deadline:
April 18, 2025

DISTRIBUTION:

- On the stands Memorial Day weekend through Fall 2025
- Distributed to over 100 locations & businesses throughout Crested Butte, Mt. Crested Butte, Gunnison & the entire Valley
- Provided to local property management companies for display in rentals
- Supplied to visitor & welcome centers throughout Colorado
- Direct mail to subscribers across the nation
- Available free online, year-round with live links to clients websites
- **FREE ONLINE LISTING INCLUDED:**
Your business name and a link to your website at crestedbuttevisitorsguide.com

• UPGRADE TO GLOSS | \$150

- Half and Full Page Ads only **limited availability*
- 1/8 page ads will be grouped together
- Activities & Dining listings | \$100 or FREE with an ad, 150 words or less
- All images must be 300 dpi
- For camera ready ads, PDF files preferred, CMYK color & all fonts embedded

CALL (970) 349.0500

For more information and to reserve your spot

TRIM 10"

Full Page

9.5"(w) x 11.5"(h)

*Safe area for ALL text & images

Full Page w/Bleed 10.5"(w) x 12.5"(h)

*Text & images must still be within 9.5 x 11.5

\$1631/ \$1781 with gloss

Quarter Page

4.65" x 5.4"

\$650

Eighth Page

4.65" x 2.6"

\$385

Half Page Horizontal 9.5" x 5.4"

Half Page Vertical 4.65" x 11.5"

\$1019 / \$1169 with gloss

TRIM 12"

