

ADVERTISING RATES

DISPLAY ADVERTISING

PER WEEK rate, for the Crested Butte News, a TABLOID format publication.

Base rate is **\$13.50/column inch** (2 col = 4" wide, 3 col =6", 5 col =10")

COLOR is available for larger ads only.

***all rates are net & non-commissionable * Deadline is 5 p.m. Monday**

***once you have committed to an ad for the week we are unable to pull it after the deadline**

CLASSIFIED ADVERTISING

The *Crested Butte News* offers text-only classifieds at the rate of **\$7.50/week**. This rate includes 25 words or less. Each word over 25 is an additional 30¢. Email classifieds@crestedbutenews.com.

***Deadline is noon Tuesday**

SERVICE DIRECTORY

The Service Directory is available for **\$13.50/column inch per week**. There is a 12 week minimum to advertise in the service directory. Contact Michelle at x108 or email design@crestedbutenews.com.

DINING GUIDE

The Dining Guide is offered at **\$25/week** which includes your restaurant logo and a description of 200 words or less AND online listing at crestedbutenews.com with a link to your restaurant. Contact Michelle at x108 or email design@crestedbutenews.com.

INSERTS

Inserts begin at **13¢ per piece** (price may vary according to size/weight of insert.)

WEB ADVERTISING

jill@crestedbutenews.com

****The Crested Butte News** appreciates and values each of our clients and we do our best to accommodate everyone's personal request. Because of limitations with the printing press we use, the newspaper has limited placement and availability for color. We make every effort to spread the ads evenly and equitably throughout each section of the paper every week. Based on our informal feedback, we believe every space in the *Crested Butte News* is valuable and the color ads will be shifted and placed in a variety of spaces on any given week. We appreciate your understanding and thank each of you for your support.

CONTACT YOUR AD REPRESENTATIVE FOR MORE INFORMATION:

Jill Clair (Town of Crested Butte)

970.349.0500 x108 • sales@crestedbutenews.com

Pete Nichols (Mt. Crested Butte, Crested Butte, Gunnison & Out of Town)

970.349.0500 x113 • AdRep@crestedbutenews.com

AD SIZE	NON-CONTRACT		{ 12 consecutive weeks or more }	
	CONTRACT			
2x2 (4"w x 2"h)	\$54		\$48.60	
2x3 (4"w x 3"h)	\$81		\$72.90	
2x4 (4"w x 4"h)	\$108		\$97.20	
2x5 (4"w x 5"h)	\$135		\$121.50	
2x6 (4"w x 6"h)	\$162		\$145.80	
2x7 (4"w x 7"h)	\$189		\$170.10	
2x8 (4"w x 8"h)	\$216		\$194.40	
2x9 (4"w x 9"h)	\$243		\$218.70	
2x10 (4"w x 10"h)	\$270		\$243	
2x11 (4"w x 11"h)	\$297		\$267.30	
2x12 (4"w x 12"h)	\$324		\$291.60	
2x13 (4"w x 13"h)	\$351		\$315.90	
2x15 (4"w x 15.4"h)	\$405		\$364.50	
3x3 (6"w x 3"h)	\$121.50		\$109.35	
3x4 (6"w x 4"h)	\$162		\$145.80	
3x5 (6"w x 5"h)	\$202.50		\$182.25	
3x6 (6"w x 6"h)	\$243		\$218.70	
3x7 (6"w x 7"h)*	\$283.50	\$343.50	\$255.15	\$315.15
3x8 (6"w x 8"h)*	\$324	\$384	\$291.60	\$351.60
3x9 (6"w x 9"h)**	\$364.50	\$454.50	\$328.05	\$418.05
3x10 (6"w x 10"h)**	\$405	\$495	\$364.50	\$454.50
3x11 (6"w x 11"h)**	\$445.50	\$535.50	\$400.95	\$490.95
3x12 (6"w x 12"h)**	\$486	\$639	\$437.40	\$527.40
3x15 (6"w x 15.4"h)**	\$607.50	\$697.50	\$546.75	\$636.75
5x4 (10"w x 4"h)*	\$270	\$330	\$243	\$303
5x5 (10"w x 5"h)*	\$337.50	\$397.50	\$303.75	\$363.75
5x8 (10"w x 8"h)**	\$540	\$630	\$486	\$576
5x16 (10"w x 15.6"h)***	\$1080	\$1225	\$972	\$1117

*** add color for \$60 ** add color for \$90 *** add color for \$145**

PRICING FOR COLOR IN RED ABOVE

***Non-profit entities always receive the 10% contract discount**

**Thank you for supporting your local newspaper
and keeping the local news on the stands!**