Let the *Crested Butte News*
help your business thrive
... advertise in our annual Winter Visitor's Guide!
Over 12,000 of these publications
fly off the stands throughout the summer & fall.
Visitors & locals alike read them for useful information
about local events, activities & dining throughout
the valley, area highlights, local features &
everything the valley has to offer!

Advertising Deadline: October 16, 2026

TRIM 10"

TRIM 12"

Full Page
9.5"(w) x 11.5"(h)
*Safe area for ALL text & images
Full Page w/Bleed 10.5"(w) x 12.5"(h)
*Text & images must still be within 9.5 x11.5
$1729/ $1879 with gloss

Quarter Page
4.65" x 5.4"
$690

Eighth Page
4.65" x 2.6"
$409

Half Page Horizontal 9.5" x 5.4"
Half Page Vertical 4.65" x 11.5"
$1080 / $1230 with gloss

DISTRIBUTION:

- On the stands Thanksgiving through Spring 2027
- Distributed to over 100 locations & businesses throughout Crested Butte, Mt. Crested Butte, Gunnison & the entire Valley
- Provided to local property management companies for display in rentals
- Supplied to visitor & welcome centers throughout Colorado
- Direct mail/email to subscribers across the nation
- Available free online, year-round with live links to clients websites
- FREE ONLINE LISTING INCLUDED:
  Your business name and a link to your website at crestedbuttevisitorsguide.com

- **UPGRADE TO GLOSS | $150**
  Half and Full Page Ads only **limited availability*
- 1/8 page ads will be grouped together
- Activities & Dining listings | $100 or FREE with an ad, 150 words or less
- All images must be 300 dpi
- For camera ready ads, PDF files preferred, CMYK color & all fonts embedded
- Placement requests: $100 if location permits

CALL (970) 349.0500

For more information and to reserve your spot

CBN
a crested butte news publication.

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